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(261)

AMERICAN DULB COMPANY

31 West 27th Street, New York, N. Y.

Return Postage Guaranteed



FLOWER SEEDS FOR THE FLORIST

FOR THE FALL OF 1942

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★ SEP 26 1942 ★

U. S. Department of Agriculture

U. S. DEPT. OF AGRICULTURE
BUREAU OF PLANT INDUSTRY
WASHINGTON, D. C.



PURCHASE SEED NOW!

Take Advantage of this Discount

Our Mr. Miller and Mr. Salt recently returned from an extensive trip through the seed growing fields of California. We have provided for a good supply. Harvesting of the early seed is in progress.

We appeal to you to send your order in now, as labor is short and this is our slack season. Many of our boys have enlisted and others have been drafted. While we expect to be in a good position to handle all orders later, we don't know what will happen a few months hence. By having your order on record with us now, we can fill your requirements for winter and early spring sowing as the seed is received from the growing fields. This will make certain our being able to give you as good service as in the past . . . plus a saving of 7%.

We know you will cooperate and assure you that we will do everything toward your interest for the trust you place in us. Specializing in a high florists' grade only, you can obtain no finer seed in the world, which fact is borne out by the thousands of recommendations accumulated in our files over twenty-five years of supplying our customers with "Supreme Quality."

On the following pages you will find listed the best varieties—new and old—of such specialties with us as Petunias, Larkspur, Stocks, Sweet Peas, Begonia and other items you will have to sow in the next few months. Send us your order today!

SPECIAL
DISCOUNT

7% DISCOUNT

Effective Until
October 1, 1942

On all seed orders received between now and October 1, 1942, we will give you this discount of 7% off our special wholesale prices.

Don't wait until the rush of early winter . . . order more leisurely NOW and save 7%.



USE YOUR SAVING TO BUY WAR BONDS

We had hoped to pay you your 7% discount with U. S. Savings Stamps and Bonds, but the Treasury Department advised us that this was not permissible. Thus, all we can do is invite you to do your part by investing your saving in U. S. WAR STAMPS AND BONDS.

American Bull Company

MAIL YOUR ORDERS TO 31 WEST 27TH STREET, NEW YORK, N. Y.



AMERICAN BULB COMPANY

31 WEST 27th STREET

NEW YORK, N. Y.

ORDER SHEET

ORDER NO.

Date _____ 19 _____

Ship To
NAME _____ **c / o** _____
(Please prefix Mr., Mrs. or Miss.)

Street _____ **P. O. Box** _____

P. O. Box _____

Post Office _____

R. F. D. No.

**Freight or
Express Address** _____

County _____

State _____

Please DO NOT Write
in Space Above

**ORDER
FILLED BY**

Veg. Seeds

Flo. Seeds

Bull

Plant

Sundries

Insect.

Grass Seed

Fertil.

IF OUT OF VARIETY ORDERED KINDLY STATE IF WE HAVE YOUR PERMISSION TO SUBSTITUTE EQUAL OR BETTER IN NEAREST WE CAN

**THIS FLAP IS GUMMED, READY TO SEAL
FOLD, SEAL AND STAMP NO ENVELOPE NECESSARY**

ORDER ABC PETUNIAS NOW - FAMOUS FOR QUALITY

ALL DOUBLE - Separate Colors (Originator's seeds only)

Amaranth Red.	Strong deep red.		
Appleblossom (Daintiness).	Pleasing shade of light pink, excellent as a pot plant.		
Blue Brocade (New).	All America Silver Medal Winner. True violet-purple without reddish cast, which obtained in previous offering of purple varieties.		
Brilliancy (New).	Bright rose. A most desirable addition to this worthy family.		
Brillianty (Tr. Pkt.)	\$1.50	Tr. Pkt.	\$2.75
Gleaty.	Irregularly colored pink and white; attractive.		
Loveliness.	A shade lighter than "World Beauty."		
Orchid Beauty.	Orchid or light lilac, heavily veined; choice.		
Pink Perfection.	Same as "World Beauty."		
Snowball.	Fringed pure white; very worthwhile.		
World Beauty.	Rosy carnine.		
Prices on the above varieties unless noted otherwise—			
1/2 Tr. Pkt. (500 seeds)	\$1.25	Tr. Pkt. (1,000 seeds)	\$2.50

ALL-DOUBLE MIXTURES

A. B. C. Special All-Double Mixture.	Consists of one half "World Beauty," one fourth "Snowball" and nominal quantities of other varieties listed above.		
"Snowball."	Very worthwhile.		
1/2 Tr. Pkt. (500 seeds)	\$1.25	Tr. Pkt. (1,000 seeds)	\$2.50
Victorious Mixture.	Fringed All-Double Dwarf Mixture. (Special formula made up by ourselves from above named varieties.)		
1/2 Tr. Pkt. (500 seeds)	\$1.25	Tr. Pkt. (1,000 seeds)	\$2.50

ALL-DOUBLE "TRIUMPHANT"- MIXED Long Stem-Cut Flower Variety

1/2 Tr. Pkt.	\$1.25	Tr. Pkt.	\$2.50
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Petunia "Glow"

For pots or bedding this beautiful carnine-rose dwarf Petunia is unexcelled. Very free blooming.



DIENER'S ORIGINAL STRAINS

Dwarf.	Dark blue.
Monstera.	Light blue.
Monstera.	Dark blue.
Monstera.	Dark blue.
Monstera.	Dark blue.

RUFFLED CALIFORNIA GIANTS

No. 1. Ruffled Giant.	Large ruffled.
No. 2. Ruffled Giant.	Large ruffled.
No. 3. Ruffled Giant.	Large ruffled.
No. 4. Ruffled Giant.	Large ruffled.
No. 5. Ruffled Giant.	Large ruffled.

THEODOSSIA (Re-Selected)

No. 1. Ruffled Giant.	Large ruffled.
No. 2. Ruffled Giant.	Large ruffled.
No. 3. Ruffled Giant.	Large ruffled.
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KINDLY DO NOT ASK QUESTIONS ON THIS ORDER SHEET, BUT WRITE THEM, AND ALL COMMUNICATIONS
REQUIRING AN ANSWER, ON A SEPERATE SHEET AND ENCLOSE WITH ORDER, TO INSURE A PROMPT REPLY.
DISCLAIMER: The American Bulb Co., gives no warranty, express or implied, as to description, quality, productiveness or any other matter of any seeds (bulbs or plants) it sells and will not be responsible for the crop.

FOLD ON THIS LINE

IMPORTANT

Before Sealing Be Sure

Your Name and Address are written plainly on the other side of this blank.

**NO STAMP NECESSARY TO MAIL THIS
ORDER—WE PAY THE POSTAGE.**

FOUR ON THIS LINE

AMERICAN DED CO.
31 West 27th Street
NEW YORK, N. Y.

BUSINESS REPLY ENVELOPE

WILSON CLASSIFICATION

SEC. 310 F. L. & R.



FOLD ON THIS LINE

REMITTANCES should be made by Post Office Money Order, Express Money Order, Bank Draft on Chicago or New York, or by Personal check. When mailing currency or coins seal and register the letter. Wrap coins securely in strong paper to prevent slipping and enclose in this blank.



ASPARAGUS

PLUMOSUS NANUS (Greenhouse Grown)

One of our Leading Seed Specialties.

100 seeds.....	35c	250 seeds.....	60c	1,000 seeds.....	\$1.40
5,000 seeds.....	\$5.00	Lb.....		\$8.00	

SPRENGERI

100 seeds.....	30c	250 seeds.....	50c	1,000 seeds.....	\$1.40
5,000 seeds.....	\$5.00	Lb.....		\$8.00	

Write for prices on larger lots. New Crop Seed Ready in February.

BEGONIAS Fibrous Rooted

GRACILIS

This type produces very compact little plants that are literally covered with flowers.

Carmen. Bright pink flowers with richly contrasting bronze foliage. Tr. Pkt..... \$1.00 1/64 oz..... \$1.75

Enchantress. A new Begonia of great value to the florist. (Better than Prima Donna.) Of compact growing habit; pale green foliage; flowers large and of bright pink color. Unusually free flowering. Tr. Pkt..... 50c 1/64 oz..... \$1.75

Indian Maid. Has the same deep bronze foliage of Carmen with bright deep scarlet flowers producing a highly attractive combination. Tr. Pkt. \$1.00

Luminosa. Deep scarlet with reddish brown foliage. Tr. Pkt..... \$1.00 1/32 oz..... \$1.75

Luminosa Compacta. From the middle of July onwards the small dark brown foliage is hidden by the mass of medium sized bright scarlet blossoms. This new variety, coming true from seed, is very useful for beds, borders, edgings and also as pot plants.

Tr. Pkt..... \$1.00 1/64 oz..... \$2.75

Prima Donna. Limpid rose shading to carmine. Very excellent variety. Tr. Pkt..... \$1.00 1/32 oz..... \$2.15 1/16 oz..... \$4.00

White Pearl. Best white, light green foliage. Tr. Pkt. \$1.00

Pink Pearl. Dwarf, one of the best for pot culture. Tr. Pkt. \$1.25

Red Pearl. Dwarf, brilliant dark scarlet. Tr. Pkt. \$1.25

CANDYTUFT

A. B. C. SPECIAL GIANT HYACINTH FLOWERED

White. Particularly recommended for under glass; provides excellent cut flowers.

We have an exceptionally fine strain of the true kind.

Tr. Pkt..... 15c Oz..... 75c 1/4 lb..... \$2.25 Lb..... \$7.00

DELPHINIUM

GIANT PACIFIC HYBRIDS

Black Knight Series. Darkest of all. Flowers 2 1/2 to 3 in., with heavy, velvety texture. Tr. Pkt..... \$1.25 1/8 oz..... \$3.00 Oz..... \$20.00

Blue Jay. A true medium to dark blue with dark bee.

Tr. Pkt..... \$1.25 1/8 oz..... \$3.00 Oz..... \$20.00

Cameliard Series. Lavender self with white bee; perfectly formed flowers, round and flat. Spikes are uniformly in balance. Tr. Pkt..... \$1.25 1/8 oz..... \$3.50 1/4 oz..... \$6.50 1/2 oz..... \$12.50 Oz..... \$22.00

Clear White. Regular strain of a good white. Ideal for cut flowers.

Tr. Pkt..... \$1.25 1/8 oz..... \$2.50 1/4 oz..... \$4.00 Oz..... \$14.00

Galahad Series (New). Finest white, 3-inch flowers; pyramidal spikes. Good branching habit, strong stems.

Tr. Pkt..... \$1.50 1/8 oz..... \$3.75 1/4 oz..... \$7.00 Oz..... \$24.00

Guinevere. Light pink-lavender with white bee. Large spikes. Excellent branching habits. Tr. Pkt. \$1.25 1/8 oz..... \$2.50 1/4 oz..... \$4.00

King Arthur. Royal violet with white bee. 2 1/2-inch flowers on thin woody stems with graceful foliage.

Tr. Pkt..... \$1.25 1/8 oz..... \$2.50 1/2 oz..... \$7.50

Lancelot Series. Pure lilac with white bee. Flowers measure 2 to 2 1/2 inches.

Tr. Pkt..... \$1.25 1/8 oz..... \$2.50 1/4 oz..... \$4.25 Oz..... \$14.00

Summer Skies. Light blue with white bee. Flowers 2 to 2 1/2 inches in diameter.

Tr. Pkt..... \$1.25 1/8 oz..... \$2.50 1/4 oz..... \$4.00 Oz..... \$14.00

Round Table Series. All the colors of the "Knights and their Ladies" Series, including many not yet introduced.

Tr. Pkt..... \$1.25 1/8 oz..... \$2.50 Oz..... \$14.00

GIANT PACIFIC HYBRIDS (Vetterle & Reinelt Originator's Seed)

Blue Shades. Shades from very light to rich deep blue.

Lavender Shades. A fine pastel colored strain.

Pastel Shades. A fine mixture of lavender and blue pastel shades.

Violet Shades. Deep rich violet-blue colors with many contrasting white bees.

V. & R. Mixture. A very fine general Hybrid mixture.

Prices on above—

Each Tr. Pkt. \$1.00 1/8 oz..... \$2.00 1/4 oz..... \$3.50 Oz..... \$12.00

BLACKMORE & LANGDON'S HYBRID MIXTURE

B & L—ABC Strain. A good average strain. Seed produced in America.

Tr. Pkt..... 50c 1/4 oz..... 90c Oz..... \$3.25 4 oz..... \$9.00

DELPHINIUM (Continued)

MISCELLANEOUS STRAINS

Tr. Pkt. Oz.

Belladonna Improved (Cliveden Beauty). A very select strain of strong, vigorous habit. Large flowers of brilliant iridescent turquoise blue..... (1/4 lb., \$8.50) \$0.35 \$2.50

Belladonna. The original or "Regular" Strain.

Tr. Pkt..... 25c 1/4 oz..... 50c Oz..... \$1.65 4 oz..... \$5.00

Bellamosum. Improved. A rich, deep blue form of Belladonna (1/4 lb., \$6.50) \$0.35 \$2.25

KALANCHOE

Tom Thumb. This is a dwarf variation of Kalanchoe Blossfeldiana, having the same color. The general habit, however, is dwarf with very short flowering stems that form just beyond the foliage and the flowers, instead of merely forming above the foliage, actually envelop the entire plant, starting at its base. 1,000 seeds per trade packet.

Tr. Pkt..... \$1.25 1/64 oz..... \$5.00 1/32 oz..... \$9.00

Blossfeldiana (Globulifera Coccinea). A succulent plant that is very easy of cultivation. The flowers are similar to Bouvardia in form, and in color they are very bright scarlet. Tr. Pkt. 60c 3 Tr. Pkts.... \$1.35

LILUM

Longiflorum Praecox "White Queen." The cult of the Lilium family has experienced an immense impetus of recent years, and we are pleased to be able to supply this beautiful Lily, which, with its long snowy-white pendant flowers is remarkable for the celerity with which it can be raised from seed.

Tr. Pkt..... \$1.00 1/8 oz..... \$1.50

Philippinense Formosanum (Selected Pure White Strain). A truly remarkable Lily with umbels of large, white, long-trumpet-shape flowers, like an Easter Lily. Will bloom in 6 to 8 months from the time seeds are sown. Very fragrant. 2 to 3 feet.

Tr. Pkt. 35c Oz..... \$3.20

Regale. This wonderful Lily is easily grown from seed, flowering the second season. Tr. Pkt. 25c Oz..... \$1.00 1/4 lb..... \$3.50

Tenuifolium (Coral Lily). Bears in profusion medium-sized flowers of perfect form and of dazzling coral red. Excellent for the rock garden or for forcing; 1 to 2 feet; May. Perfectly hardy.

Tr. Pkt. 20c Oz..... \$1.00

LOBELIA

Tr. Pkt. 1/4 oz. Oz.

Blue Gown. Clear deep blue, without eye, fine compact habit \$0.25 \$0.80 \$3.00

Crystal Palace Compacta. 4-inch..... .25 .50 1.75

Speciosa. Dark flowers and foliage, trailing..... .25 .60 2.00

SALVIA

Tr. Pkt. Oz.

America (Globe of Fire). \$0.50 \$4.85

Blaze of Fire (New). The flowers are the most brilliant and vivid scarlet imaginable and the habit is ideal for bedding. The earliest and most dwarf of all Salvias (1/4 oz., \$2.25) .75 ...

Bonfire (Clara Bedman).50 4.65

Firebrand. Extra early. Very dwarf; scarlet (3 Tr. Pkts., \$1.25) .50 4.85

Fireball Dwarf.50 4.65

Harbinger. A new early flowering dwarf that we consider the most desirable of all Scarlet Salvias. (3 Tr. Pkts., \$1.25) .50 4.85

Splendens. Tall growing..... .40 2.95

Splendens Compacta. Salmon rose..... .50 ...

Zurich. Dwarf, early..... .50 4.65

Farinacea. "Blue Bedder." Perennial, but best grown as an annual. Rich deep blue; makes a fine line. Hardy with protection..... .35 2.25

STOCKS

A. B. C. "GARDENIA"

New Double White Column Stock

Produces 12 to 15 inches of florets on stems nearly 3 ft. in length. Absolutely the "last word" in White Column Stocks. Purest white.

Tr. Pkt..... \$1.00 1/8 oz..... \$1.70

1/4 oz..... \$3.50 1/2 oz..... \$6.00 Oz..... \$10.00

NON-BRANCHING (Double Excelsior)

A. B. C. SUPERIOR COLUMN STRAIN

1/2

Tr. Pkt. Tr. Pkt. 1/4 Oz. Oz.

American Beauty. Old rose..... \$0.60 \$1.00 \$2.50 \$9.00

Ball's White Improved. No. 16..... .60 1.00 2.50 9.00

Chamois Rose (Chamois-Pink).60 1.00 2.50 9.00

Dark Blue (Rather a deep lilac)..... .60 1.00 2.50 9.00

STOCKS (Continued)

	Tr. Pkt.	Tr. Pkt.	1/4 Oz.	Oz.
Rose Pink	\$0.60	\$1.00	\$2.50	\$9.00
Ruby. Rich crimson-red.....	.60	1.00	2.50	9.00
Silvery Lilac (Lilac-Lavender).....	.60	1.00	2.50	9.00
Yellow Wonder. Rich creamy yellow.....	.60	1.00	3.50	12.00
Mixed60	1.00	2.50	9.00

BRANCHING

GIANTS OF CALIFORNIA

Golden Gate. Clear golden yellow.	Santa Barbara. Chamois.
Monterey. Bright pink.	Santa Maria. Pure white.
Pacific. Light blue.	Sequoia. Rich sparkling carmine.
Redwoods. Blood red.	Tahoe. Lavender.
	Yosemite. Rose.

PRICES ON THE ABOVE:

Tr. Pkt.....	35c	1/4 oz.....	\$1.15	Oz.....	\$4.00
Splendid Mixture:					
Tr. Pkt.....	25c	1/4 oz.....	\$1.00	Oz.....	\$3.50

IMPROVED BISMARCKS

Antique Copper. Fine copper red.	maison pink.
Apple Blossom. An extra delicate pink; nearly white.	*Golden Ball. Ivory yellow.
Blood Red. Ruby color.	Golden Rose. As named.
Buttercup. Deep cream, strong growing.	*Lavender. Clear lilac lavender; fine.
Chamois. Fine clear chamois.	*Lilac. Bright deep lilac-blue.
*Elk's Pride. Rich purple.	*Rose. Fine bright rose.
Flesh. Delicate shade of Mal-	*Shasta. New giant white.
Prices—each: Tr. Pkt.....	35c 1/4 oz..... \$1.00 Oz..... \$3.00
Mixture. Formula mixture of above colors:	
Tr. Pkt.....	25c 1/4 oz..... 60c Oz..... \$2.25

TEN WEEKS

Dwarf, compact, and early; used for bedding and pot plants.	
Blood Red.	Carmine Pink. Light Blue.
Canary Yellow.	Deep Rose. Purple.
	Lavender. White.
Prices—each: Tr. Pkt.....	25c 1/4 oz..... 50c Oz..... \$1.75
Mixture: Tr. Pkt.....	25c 1/4 oz..... 50c Oz..... \$1.60

SCHIZANTHUS (Butterfly Flower)

Mother's Favorite (New). The last word in Schizanthus. A choice assortment of colors; exceptional as a pot plant for Mother's Day sales.	
Tr. Pkt.....	\$1.25 3 Tr. Pkts..... \$3.00
Dr. Badger's Improved Hybrids. Good, large sized flowers in choice colors. Habit medium dwarf.	Tr. Pkt. 35c 1/4 oz..... \$1.00
	Tr. Pkt. 1/8 oz. 1/4 oz.
Garaway's Hybrids	\$0.50 \$1.00 \$1.50
A. B. C. Special Dwarf Mixed. Desirous as a pot plant. Seed sown in January and pinched once make ideal medium sized pot plants.....	.50 1.00 ...

WISETONENSIS

Mixture35 .60 1.00
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SHAMROCK

True Irish. Tr. Pkt.....	15c Oz..... \$1.20
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SWEET PEAS EARLY OR WINTER FLOWERING

True to Name, Thoroughly Rogued and Hand-Picked Seed

1 OUNCE OF SWEET PEA SEED WILL SOW 30 FEET OF ROW

Ball Orange Improved. The only early flowering clear orange; fine color.	
1/2 oz.....	25c Oz..... 40c 4 oz..... \$1.25 Lb..... \$4.00
Ball Rose Queen. Clear rose, of exceptional merit.	
1/2 oz.....	25c Oz..... 40c 4 oz..... \$1.25 Lb..... \$4.00
Ball White. Fine large flowered white; white-seeded.	
1/2 oz.....	25c Oz..... 40c 4 oz..... \$1.25 Lb..... \$4.00
Ball Rose Improved. Deep bright rose, strong free flowering habit.	
1/2 oz.....	25c Oz..... 40c 4 oz..... \$1.25 Lb..... \$4.00
Blue Danube. Showy clear deep blue. Very fine.	
1/2 oz.....	25c Oz..... 40c 4 oz..... \$1.25 Lb..... \$4.00
Boon. Fine deep salmon-rose on cream; quite large flowered.	
1/2 oz.....	25c Oz..... 40c 4 oz..... \$1.25 Lb..... \$4.00
Bridesmaid. Delightful silvery pink; extra for flower size and stem.	
1/2 oz.....	25c Oz..... 40c 4 oz..... \$1.25 Lb..... \$4.00

SWEET PEAS (Continued)

Daphne. This Sweet Pea is a soft salmon-pink on a cream ground; the flowers are of great size, with beautifully expanded and waved standards. Many of the blooms are duplex and borne on long stout stems.

1/2 oz..... 25c Oz..... 40c 4 oz..... \$1.25 Lb..... \$4.00

Harmony. The best commercial lavender.

1/2 oz..... 25c Oz..... 40c 4 oz..... \$1.25 Lb..... \$4.00

Hope. Exceptionally good white (black seeded); germinates easily.

1/2 oz..... 25c Oz..... 40c 4 oz..... \$1.25 Lb..... \$4.00

Josie. Longest stemmed, clear rose-pink; most productive variety in any color; requires more headroom.

1/2 oz..... 25c Oz..... 40c 4 oz..... \$1.25 Lb..... \$4.00

Laddie Improved. Extra long stiff stemmed rose.

1/2 oz..... 25c Oz..... 40c 4 oz..... \$1.25 Lb..... \$4.00

Sequoia. Extra large flowered salmon-rose; fine for spring.

1/2 oz..... 25c Oz..... 40c 4 oz..... \$1.25 Lb..... \$4.00

Majestic Rose. Fine large flowered heavy stemmed rose-pink.

1/2 oz..... 25c Oz..... 40c 4 oz..... \$1.25 Lb..... \$4.00

Mrs. Hoover. Best early blue; strong growing and fine for spring.

1/2 oz..... 25c Oz..... 40c 4 oz..... \$1.25 Lb..... \$4.00

Princess Blue. Light lavender-blue, probably largest flowered and longest stemmed on our list.

1/2 oz..... 25c Oz..... 40c 4 oz..... \$1.25 Lb..... \$4.00

Redwood. Extra large flowered deep crimson red.

1/2 oz..... 25c Oz..... 40c 4 oz..... \$1.25 Lb..... \$4.00

Shirley Temple (Waller-Franklin). Color of Pinkie with dainty fluted flowers of Lady Gay. Stems are long, with four blooms on each stem.

1/2 oz..... 25c Oz..... 40c 4 oz..... \$1.25 Lb..... \$4.00

Skippy. A new salmon-pink shade with good long stems; excellent.

1/2 oz..... 25c Oz..... 40c 4 oz..... \$1.25 Lb..... \$4.00

Treasure Island. Sparkling golden orange. Large ruffled flower and distinctive color.

1/2 oz..... 25c Oz..... 40c 4 oz..... \$1.25 Lb..... \$4.00

Triumph. Long-stemmed attractive lilac-mauve.

1/2 oz..... 25c Oz..... 40c 4 oz..... \$1.25 Lb..... \$4.00

Twilight. A medium clear lavender; an improvement over the popular harmony.

1/2 oz..... 25c Oz..... 40c 4 oz..... \$1.25 Lb..... \$4.00

Mixture. Oz..... 30c 4 oz..... \$1.00 Lb..... \$3.60

VERBENAS

A. B. C. GIANT FLOWERING

	Tr. Pkt.	1/4 oz.	Oz.
Beauty of Oxford Hybrids. A valuable new strain.			
Rose pink to rose red shades.....		\$0.35	\$0.75
			\$2.40
Carise Queen. A beautiful shade of soft salmon cerise. Quite new in Verbenas.....	.35	.70	2.30
Etna. Intense Geranium red, with small creamy-yellow eye35	.70	2.30
Flamingo. (Hybrida Grandiflora.) Vivid rose-pink. Good producer of long stems and large flowers. Excellent for bedding and cutting.....	.35	.75	2.40
Lavender Glory (New). A true lavender with a medium sized creamy eye which accentuates the lovely lavender tone.....	.35	.75	2.40
Luminosa. Luminous flame, pink shading to salmon.....	.35	.70	2.30
Lucifer. Vivid scarlet.....	.35	.70	2.30
Mounty (New). A solid deep rose. Compact plants, blooms over a long period of time.....	.35	.75	2.40
Royale. Royal blue, creamy white eye35	.75	2.40
Rosea Stellata. Rose-pink, white eye.....	.35	.60	2.00
Spectrum Red. Intense bright red. Brighter than any other Verbena.....	.35	.70	2.30
Salmon Pink. A true salmon pink with white eye..	.30	.70	2.30
Violacea Stellata. Deep violet, white eye.....	.35	.60	2.00
White. Pure30	.60	2.00
Choicest Giant Flowering Mixture.30	.60	2.00

HYBRIDA DWARF COMPACT ERECTA

Carmine Ball. Bright. 10 in. Tr. Pkt. 35c 1/4 oz.... 75c Oz.... \$2.75

Fireball. Bright scarlet. 6 in. Tr. Pkt. 35c 1/4 oz.... 75c Oz.... \$2.40

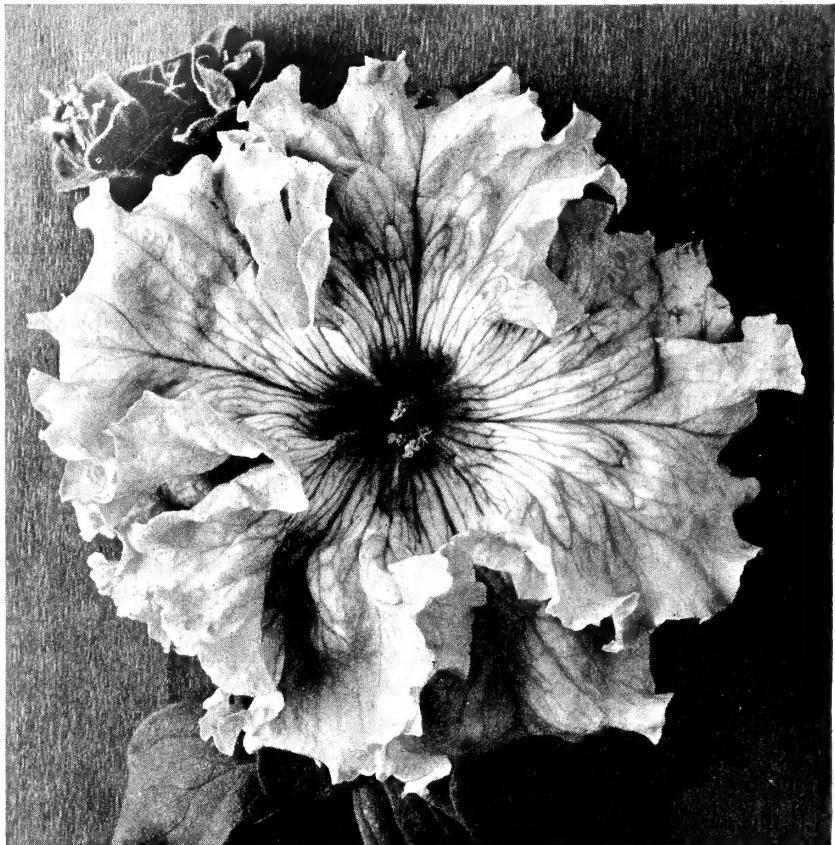
Snowball. White. 6 in. Tr. Pkt. 35c 1/4 oz.... 75c Oz.... \$2.40

Violet Bouquet. The plant is 8 inches high and 8 inches in diameter. The color of the flower when it first opens is a deep violet tinged with garnet, changing to deep violet as the flower gets older. The eye is cream, making a rich color combination.

Tr. Pkt. 35c 1/4 oz.... 75c Oz.... \$2.40

VINCA (Periwinkle)

A. B. C. Mixture. Give an early start. Tr. Pkt. 25c 1/4 oz.... 50c



Grown from hand-pollinated plants, seed of the A. B. C. PRIVATE STOCK Mixture is usually sown in January to produce a good salable pot plant by Mother's Day.

A. B. C. DWARF PETUNIA CALIFORNIA GIANTS THE IDEAL POT PLANT

A. B. C. Private Stock

You will find this blend of California Giants highly desirable as a pot plant to be grown in 3" or 4" pots for Easter and early Spring sales. Selected with great care, this strain is noted for its uniformly dwarf habit of growth and a high percentage of large, attractive flowers. In the A. B. C. Private Stock you will get a wide range of colors, including the lighter pinks and roses as well as the popular dark shades.

The A. B. C. Private Stock strain is also offered in DARK SHADES at the same price. Please specify if wanted.

Prices on the above:

1/2 Tr. Pkt.....	75c	Tr. Pkt.....	\$1.25	1/64 oz.....	\$2.25
1/32 oz.....	\$4.00	1/16 oz.....	\$7.00	1/8 oz.....	\$13.00

Eriksson's Dwarf Giants

We are pleased to offer originator's greenhouse grown seed of this mixture of single, large flowering dwarf fringed and ruffled flowers. Can supply in Light Shades Mixed, Dark Shades Mixed, or an All-Color Mixture. Please specify.

Tr. Pkt. (1,000 seeds).....	\$1.25	1/32 oz.....	\$4.00
1/16 oz.....	\$8.00	1/8 oz.....	\$15.00

Ramona Strain Dwarf Giants

Generally recommended for bedding work, as it is more robust in its habit of growth. A most desirable strain.

1/2 Tr. Pkt.....	60c	Tr. Pkt.....	\$1.00
1/64 oz.....	\$1.75	1/32 oz.....	\$2.75

